

**Center for  
International  
Private  
Enterprise**



1155 Fifteenth Street, N.W.  
Suite 700  
Washington, D.C. 20005  
Tel: (202) 721-9200  
Fax: (202) 721-9250  
<http://www.cipe.org>  
e-mail: [cipe@cipe.org](mailto:cipe@cipe.org)

**FOR IMMEDIATE RELEASE**  
**April 3, 2008**

**CONTACT: Jean Rogers**  
**(202) 721-9200**  
**[jrogers@cipe.org](mailto:jrogers@cipe.org)**

### **Caroline Scullin Named as CIPE Communications Director**

Washington, D.C. – The Center for International Private Enterprise (CIPE) has selected Caroline Scullin as its Communications Director. Scullin brings more than 20 years of communications and external relations experience to CIPE, where she will work at a strategic level to develop CIPE communications to stakeholders and will also direct the day-to-day production of CIPE publications to expand the use of outreach vehicles.

“CIPE is thrilled to have someone of Caroline’s diverse background in strategic communications join our senior staff,” said Michael D. McCurry of Public Strategies Washington, CIPE Board Member and Communications Committee Chair. “Her work will ensure that the success of CIPE’s programs throughout the world reach as many audiences as possible.”

Before joining CIPE, Scullin was director of Public Relations for the United States Government Printing Office (GPO), where she served as the key point of contact for the press and the public, ensuring that the story of GPO’s work on products such as the U.S. passport was shared with the American people. From 2001 until early 2007, she operated her own project management consulting practice. Scullin created and deployed an international crisis communications program for a major U.S. corporate client to enhance its crisis readiness. Through her efforts, senior executives were prepared to formulate messages and manage their delivery. More than 30 international affiliates embraced the successful program.

In her practice and career, Scullin has worked with a variety of organizations including: The John F. Kennedy Center for the Performing Arts, the National Portrait Gallery, The International Commission on Holocaust Era Insurance Claims, Conservation International, The Francis Scott Key Foundation, Save The Children, U.S.-Japan Leadership Council, and the Center for Strategic and International Studies. Scullin also spent more than 10 years as chief aide and press secretary to Robert C. McFarlane, former National Security Advisor to President Ronald Reagan.

“I am excited to join CIPE as it celebrates 25 years of fulfilling its mission of strengthening democracy through private enterprise and market-oriented reform,” said Caroline Scullin, CIPE Communications Director. “This position allows me to access the experiences I have had in the public, private, and non-profit sectors around the world.”

Scullin is a graduate of Georgetown University, where she sits on the Board of Governors of the Alumni Association, serves as Vice Chairman of the Communications committee, and is Alumni Ambassador to the McDonough School of Business. She is the recent recipient of the university’s William Gaston Award for her outstanding service and leadership.

*The Center for International Private Enterprise (CIPE) is a non-profit affiliate of the U.S. Chamber of Commerce and one of the four core institutes of the National Endowment for Democracy with the mission of strengthening democracy around the globe through private enterprise and market-oriented reform. Learn more at [www.cipe.org](http://www.cipe.org).*

###